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Amazon (AMZN) Stock Price Prediction 2023, 2025, 2030

Original:

<https://www.btcc.com/en-US/academy/financial-investment/amazon-stock-price-prediction-2023-2025-2030>

Quick Take

Our Amazon stock price prediction forecast that Amazon price will reach \$150 by the end of 2023 and then \$200 by the middle of 2025. Amazon stock price will rise to \$300 within the year of 2026, \$350 in 2027, \$400 in 2028, \$450 in 2029 and \$500 in 2032.

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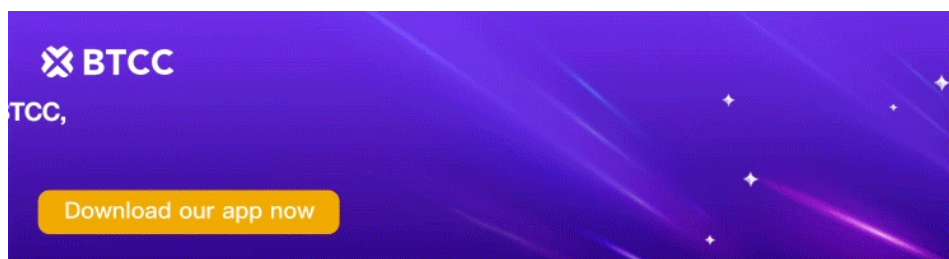
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Amazon (AMZN) is one of the largest technology companies in the field of e-commerce that controls over 40% of the U.S. market in this segment. The company was founded by Jeff Bezos, one of the wealthiest people in the world, in 1994. At the time, the platform was a simple online store. Today, the company is developing several areas: e-commerce in the U.S. and Europe, cloud computing, rendering services in the IaaS and PaaS models (Amazon Web Services). Amazon stock is included in the NASDAQ Index.

Since entering the stock market, the AMZN stock has been confidently growing, setting new all-time highs nearly every year. The year 2022 was the most difficult year for the company, when the stock dropped by more than 25%. Will the Amazon stock continue to show stable growth in the future?

According to the long-term forecast of analysts from BTCC, the price of Amazon will be \$150 by the end of 2023, and then \$200 by mid-2024. Over the next ten years, Amazon could reach \$538.

BTCC analysts have analyzed Amazon growth prospects and collected forecasts for 2023, 2025 and 2030. This page also features the key economic indicators of the company for fundamental analysis and price forecasts based on technical indicators and Price Action instruments.



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Amazon Stock - Key Indicators & Fundamental Analysis

In the table below, you can learn the key indicators for fundamental analysis of the Amazon stock provided by Finviz.com. The table features such key indicators as Amazon Stock P/E, Amazon Stock Forward P/E, Amazon Sales, Amazon dividends etc.

Index	NDX, S&P 500	P/E	279.13
EPS (ttm)	0.41	Insider Own	9.80%
Shs Outstand	10.25B	Perf Week	-2.67%
Market Cap	1199.23B	Forward P/E	45.35
EPS next Y	2.54	Insider Trans	-0.02%
Shs Float	9.26B	Perf Month	9.54%
Income	4.29B	PEG	-
EPS next Q	0.34	Inst Own	60.10%
Short Float / Ratio	0.71% / 1.07	Perf Quarter	22.99%
Sales	524.90B	P/S	2.28
EPS this Y	-108.20%	Inst Trans	0.60%
Short Interest	65.54M	Perf Half Y	23.39%
Book/sh	15.08	P/B	7.63
EPS next Y	175.65%	ROA	1.00%
Target Price	133.72	Perf Year	10.47%
Cash/sh	6.18	P/C	18.62
EPS next 5Y	-	ROE	3.00%
52W Range	81.43 - 146.57	Perf YTD	36.90%
Dividend	-	P/FCF	-
EPS past 5Y	-26.00%	ROI	6.60%
52W High	-21.54%	Beta	1.24
Dividend %	-	Quick Ratio	0.70
Sales past 5Y	23.60%	Gross Margin	44.70%
52W Low	41.23%	ATR	2.96
Employees	1541000	Current Ratio	0.90
Sales Q/Q	9.40%	Oper. Margin	2.50%
RSI (14)	61.35	Volatility	2.33% 2.55%
Optionable	Yes	Debt/Eq	0.56
EPS Q/Q	181.20%	Profit Margin	0.80%
Rel Volume	1.05	Prev Close	116.75
Shortable	Yes	LT Debt/Eq	0.55
Earnings	Apr 27 AMC	Payout	0.00%
Avg Volume	61.34M	Price	115.00
Recom	1.80	SMA20	4.52%
SMA50	9.76%	SMA200	9.11%
Volume	66,496,680	Change	-1.50%

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Amazon Stock Forecast 2023, 2025, 2030

Year	Mid-Year	Year-End	Tod/End.%
2023	\$130	\$161	+24%
2024	\$191	\$194	+49%
2025	\$214	\$247	+90%
2026	\$204	\$316	+143%
2027	\$352	\$381	+103%
2028	\$415	\$435	+234%
2029	\$441	\$450	+246%
2030	\$459	\$469	+260%
2031	\$479	\$490	+276%
2032	\$501	\$513	+294%
2033	\$525	\$538	+313%
2034	\$551	\$565	+334%
2035	\$580	\$595	+357%

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In a shorter term time frame, analysts on Wall Street have given Amazon a consensus 'strong buy' rating from 54 analysts. Notably, 41 have suggested a 'strong buy' and 8 a 'buy.' The remaining 5 analysts were with 'hold' at 4 and 'strong sell' with only 1.

However, despite the bullish outlook, Amazon also faces challenges, including increasing competition, regulatory scrutiny, and concerns around employee working conditions and unionization. It is important to note that the ranges mentioned above are highly speculative and subject to many variables and market conditions.

A promotional banner for BTCC, a crypto futures exchange. The background is green with a faint grid pattern. At the top center is the BTCC logo, which consists of a white 'X' inside a square followed by the letters 'BTCC' in white. Below the logo, the text 'Level up your VIP status for more benefits' is written in yellow, and 'BTCC - Your preferred crypto futures exchange' is written in white. At the bottom left, there is a button that says 'Download our app now' with a Bitcoin icon. In the center, there are two buttons: 'Available on the App Store' with the Apple logo and 'GET IT ON Google Play' with the Google Play logo. At the bottom right, there is text that says 'Support fiat and crypto deposits' next to a stack of gold coins.

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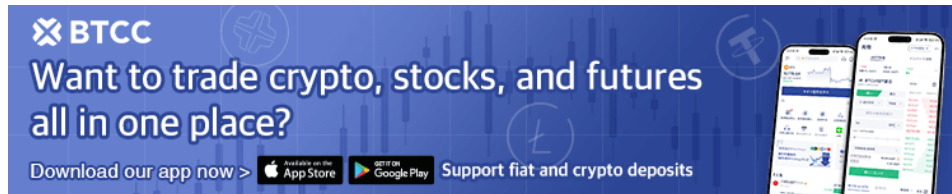
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Amazon Stock Price Prediction 2023

Amazon price started in 2023 at \$84.00. Today, Amazon traded at \$130.22, so the price increased by 55% from the beginning of the year. The forecasted Amazon price at the end of 2023 is \$161 - and the year to year change +92%. The rise from today to year-end: +24%.

Amazon Stock Price Prediction 2025

Amazon will start 2025 at \$194, then soar to \$214 within the first six months of the year and finish 2025 at \$247.



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Amazon Stock Price Prediction 2030

Amazon will start 2030 at \$450, then soar to \$459 within the first half of the year, and finish 2030 at \$469.

What Factors Will Influence the Amazon Stock Price in the Future?

Key factors that influence the Amazon quotes:

- The general condition of the global economy. The company stock is rather resistant to global crises. The price of the security quickly recovered after the 2000 and 2008 crises. However, in the short term, the price chart repeats the movement of the NASDAQ Index. If a drop in the GDP, industrial output and other fundamental indicators is observed in the global economy, the company stock price declines.
- S. macroeconomic indicators, for example e-commerce segment statistics, discount rate of the Fed, etc. Reduction of the discount rate of the Fed makes the U.S. dollar cheaper, causing the money to flow from the Forex market into the stock market.
- Long-term development plans of the corporation: market expansion, entry into new segments, acquisition of small regional companies, etc.

- Financial statement. Increase in revenues and net income, EBITDA, ROE values, etc.
- Successes of competitors.
- Internal policy: litigations, corporate scandals, news background, working conditions, etc.

Force majeure events also influence the stock price. For example, the global pandemic broke international transport chains and affected the revenues, which caused consumer demand and revenues of the company to drop.

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Conclusion

Amazon stock price appears to be very hot right now due to strong earnings and revenue in the first quarter of 2023. However, the deteriorating US economy may trigger another pullback soon. Furthermore, the upcoming decisions of the US Federal Reserve will also keep the equity prices in check during the rest of the year. As it is with any other stock, you need to determine the objectives and the time frame for your investment before buying.

FAQs

What is the Amazon stock forecast?

As far as the long-term Amazon stock forecast is concerned, here's what our predictions are currently suggesting. These predictions are based on the 10-year average growth of AMZN.

- Amazon stock prediction for 1 year from now: \$191
- Amazon stock forecast for 2025: \$ 214
- Amazon stock prediction for 2030: \$ 469

Is Amazon a good investment?

Amazon stock price is currently 38% down from its 2021 all-time high. Considering the hawkish Fed policies and high-interest rates, the stock seems to be overvalued at the moment. It seems pretty logical to wait for a Fed pivot or another major pullback in US equities before buying any tech stocks right now. However, from a long-term perspective of 3-5 years, the stock still seems to be a good investment.

Where to buy Amazon shares?

[BTCC](#) is one of the best platforms as it witnesses a large trading volume of AMZN. The exchange is highly recommended due to its favourable attributes such as extremely low fees, user-friendly interface, excellent customer support, and robust security measures with no reported hacks or security breaches to date.

Furthermore, BTCC is a one-stop trading platform, allowing users to trade [cryptocurrencies](#), [stocks](#) and [commodities futures](#) with USDT.

Buying Amazon stocks on BTCC is simple. Check [here](#) to [create an account](#) on BTCC and choose to purchase AMZN with [USDT](#) and a leverage up to 50x.

[Buy AMZN Now](#)

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What are BTCC's specs?

Sometimes, users feel more comfortable working with an exchange if they know that the exchange has a footprint in the industry. With 12 years of stable and secure operating history, [BTCC](#) is one of the [top cryptocurrency derivatives exchanges](#) in CoinMarketCap, which boasts a wide selection of 60+ cryptocurrencies and millions of registered users, offering services in 100+ countries.

[BTCC](#) charges 0.06% for both takers and makers, which are way below the industry average. According to the largest and most recent empirical study on crypto exchange trading fees, the

average spot trading taker fee is 0.2294% and the maker fee is 0.1854%.

With high liquidity, low trading fees and fast transaction speed, BTCC allows users to open a trade immediately even when the crypto markets experience a sharp rise or plunge.

Apart from crypto trading, BTCC also supports tokenized futures service, allowing users to trade [stocks](#) and commodities futures ([Gold/Silver](#)) with USDT as the margin. The maximum leverage is up to 100x.

Trading on BTCC begins with [registration](#) and log in, which only takes 30 seconds. New customers can now sign up [here](#) to get a welcome bonus of 10 USDT, and complete the KYC verification to access all BTCC's features and [BTCC bonus](#). Once verified, you can start [trading AMZN](#) now.

BTCC Starter Rewards

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