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Beyond the BAYC: Here are Another NFT Series You Need to Know

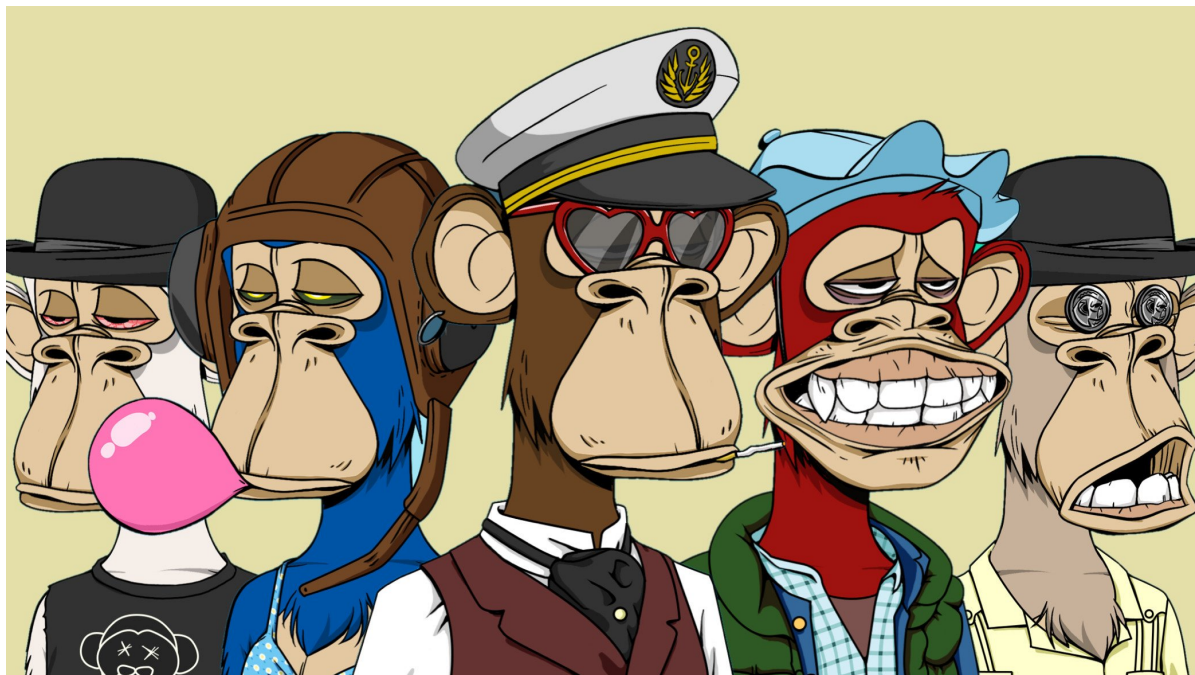
A year ago, nonfungible tokens were a strange thing on the Internet. Because of the NFT label, works of art are sold at confusing prices. It was scary and confusing, but a year later NFTs are still scary and confusing. However, it goes without saying that they are moving into the mainstream. Well known celebrities use NFT as their profile photos, which are seen by tons of millions of people who follow them. Brands like Nike and Adidas are reaching agreements with NFT manufacturers to enter metaverse.

If you know something about NFT, you may know the bored ape yacht club. Maybe this is the only one you know. However, although it is the most well-known NFT series, it is only one of many “blue chips” (usually referring to the continuous floor price of more than 10 ethers). For better or worse, it is a pioneer in the NFT market. This is a list of NFT collections worth knowing.

Before we start, there are a few considerations. First of all, this list only includes the introduction of NFT series, not independent works of art, nor NFTs 101. It goes without saying that most NFT collections span 5000 to 10000 tokens, with changes in the same design, making some rarer than others. This has become a fashion, among other reasons, because it encourages the community to grow around these collections. As we will see, joining a real and helpful community is a big selling point of some big NFTs.

Second, the word “floor price” is frequently used. It basically refers to the price of the cheapest NFT you can buy in any given collection. (for example, the floor price of bored ape Yacht Club is \$390000, which means that the minimum price for holders to sell their NFT is \$390000, but the sales volume is much higher.

Bored Ape Yacht Club



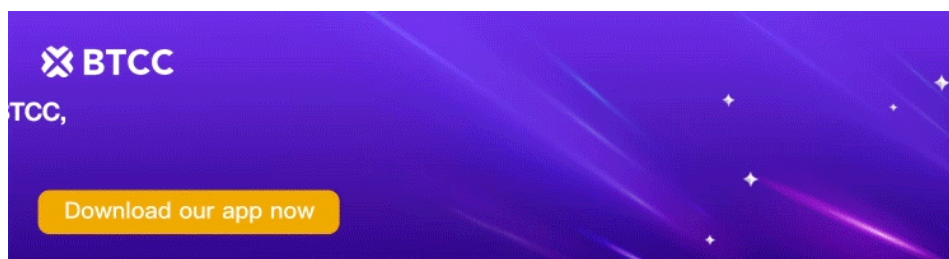
Current floor price: 124 ether (\$380000).

The highest transaction price. 769 ether (\$2.3 million)

If the average NFT speculator knows anything about the collection, it's the boring ape man yacht club. This is because many celebrities bought the collection and used its apes as personal photos on social media. Stephen curry, Eminem, Jimmy Fallon This is a fairly large list.

The desire of the founder of the bored ape Yacht Club goes far beyond being an NFT collection. Yuga labs launched the cryptocurrency ape coin in March 2022. In the same month, it acquired cryptopunks and meebits brands and is developing a meta world called otherside. The team's ambition also goes beyond blockchain and virtual reality. It is developing a film trilogy, cooperating with Adidas and other companies, and is about to launch a vinyl Figurine series.

The floor price of bored ape Yacht Club is very high because, like other things on this list, having a has become a symbol of identity. But at the same time, many people are also betting that if any NFT series can survive and develop in the mainstream, it will be a boring ape yacht club.



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CryptoPunks



Current floor price: 55 ether (\$170000)

Highest sales. 8000 ether (\$23.3 million)

Cryptopunks are OG 's NFT series. 10000 8-bit punks. It is often considered the first NFT series, and it is definitely the first series to gain significant cultural traction. Although future successful collections become blue chips by providing some practicality - whether real or imagined - buying cryptopunk is compared to buying a piece of history.

The collection created by larva labs was launched in 2017 as a "free MINT". The customer only needs to pay the transaction fee, but there is no fee for NFT itself. It's impossible to buy cryptopunk for less than \$150000 now. Cryptopunks has set two trends that will become the standard cost in the NFT world. There are 10000 cryptonks, though not all of them.

Second, each cryptopunks has a series of features and attributes, ranking them in terms of the rarity in the suit. This collectable quality is what you can see in almost every NFT suit now, and cryptopunks are often cited as a source of inspiration. Cryptopunks brand was acquired by Yuga labs earlier this year. They are the creators of the next series.

CyberKongz



Current reserve price: 40 ether (\$120000)
Maximum transaction price: 215 ether (\$755000)

BAYC is not the only primate worthy of attention in the field of NFT. They were defeated by Cyberkongz two months ago, a group of pixelated gorillas.

Cyberkongz is often considered the first NFT series with “practicality” - that is, art is not just art. Initially, the series consisted of 1000 “Genesis” kongz. These things generate \$10 banana a day. If you have two kongz and \$600 banana, you can breed these NFTs to create a babykongz. (in the above three person group, the NFT in the middle is babykongz, while the NFT on the left and right is genesis kongz).

Babykongz does not produce banana dollar tokens, but they cost about \$15000 each. Cyberkongz took nearly a week to sell out, but their popularity is that owning them can generate passive income. At the peak of its value (so far), \$banana tokens sell for \$20 each - while genesis vajraz produces 10 tokens a day. Even today, these tokens sell for \$5 each. Assuming that this price remains stable, there is about \$18200 in passive income a year. If you buy a Genesis King Kong for \$30 in 2021, that’s good.

A green advertisement banner for BTCC. It features the BTCC logo at the top center. Below the logo, the text reads "Level up your VIP status for more benefits" in yellow and "BTCC - Your preferred crypto futures exchange" in white. At the bottom, there are four buttons: "Download our app now", "Available on the App Store", "GET IT ON Google Play", and "Support fiat and crypto deposits". The background includes faint images of Bitcoin coins and a blue arrow.

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Doodles



Current reserve price: 15.5 ether (\$47500)

The highest transaction price: 296.69 ether (US \$1.1 million)

Doodles achieved great success for several reasons. One of its founders has the background of NFT. When NFT was in its infancy, he participated in the cryptokitties Series in 2017, which collapsed the Ethereum blockchain. The team also manages doodlebank, an internal treasury with millions of dollars, where holders can vote on how to invest their funds. Celebrities such as Justin Bieber also bought it.

But in fact, the popularity of doodles is due to the soft color of art and the aesthetics of square design, which has become a landmark in the NFT circle. Since its launch in October 2021, the team has subsequently released an unusual second series called “space graffiti”. Unlike other sub series (such as mutant ape Yacht Club), space doodles is so-called “non dilution”. It uses a blockchain technology called “wrapping” to change the appearance of NFT without creating a new NFT.

Owners can tie their doodle to the ship, but when they do, the original doodle NFT is “docked” in a vault. Take doodle out of the spaceship, doodle will enter the vault, and the original doodle will return to the holder’s wallet. The idea is to try to change the appearance of the existing NFT without reducing its overall scarcity and create a secondary collection.

As more and more NFT brands expand into the field of film, game and television, the ability to change the appearance of existing NFT is a trend we may see.

Moonbirds



Current reserve price: 27.3 ether (\$112000)

The highest transaction price. 150 ether (\$461000)

The moonbird is the freshest collection on the list. It was cast in mid April 2022 and the issue price is unusually large, about \$10000. Alas, buyers are not just buying pixelated owls. Moonbirds is the product of proof collective, an influential trio, including Kevin rose, the founder of Digg.

This is probably the best example of NFT acting as both profile image art and community members. Proof collective has an exclusive discord, which is frequented by some of the largest players of cryptocurrencies and NFTs. (at least I think so; I'm not a big player, so I'm not in the discussion area.) Only one of 1000 proof collective NFT passes can fully enter the discussion area, which now costs \$334000.

Moonbird "is a lower level than this, giving some access to the discussion area and creating a secondary community of large players (medium players). For more information about NFT, please check out my other overall explanation on non forgeable tokens. We also have a weekly newsletter on NFTs and cryptocurrencies.