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### How to Buy Guru Token (GURU): Complete Guide and Important Facts



The Guru token (GURU) unlocks an ecosystem rich in AI-focused tools, products, and services. Acquiring GURU tokens is essential for accessing the Guru Network's diverse features. This guide outlines the steps to purchase GURU and provides crucial information for 2024, ensuring you're fully informed about this transformative token and its capabilities within the evolving AI landscape.

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## What are Guru tokens?

GURU is the lifeblood of the Guru Network, an ecosystem centered around AI, offering a range of products and services. This comprehensive project features a multi-chain AI compute layer, a decentralized exchange (DEX), and a framework tailored for blockchain business process automation (BBPA), among other components. What began as a trading terminal evolved to include B2B offerings during the crypto winter, thanks to our internal tooling that facilitated expansion across 18 chains and various products. Evgeny Vakhteev, CEO and co-founder of Guru Network, emphasizes the significance of the Guru token (GURU) as the utility crypto within this ecosystem. GURU not only distributes income to multiple Guru ecosystem participants, including service providers and stakers, but also serves as a medium of exchange for transaction and service fees. Since its launch in early June 2024, GURU has been listed on centralized exchanges (CEXs) such as BitMart, CoinEx, and MEXC, as well as on DEXs like Uniswap.



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## GURU tokenomics

The initial and maximum supply of GURU is set at 1,000,000,000 tokens. As of Aug. 13, 2024, the circulating supply has just surpassed 115 million tokens. Deployed on the [Ethereum](#) network at address 0x525574c899a7c877a11865339e57376092168258, the token contract features a unique design: it incorporates no additional minting functions and lacks a burning mechanism. Instead, it utilizes a Gnosis Safe multi-signature wallet, requiring a specific threshold of signatures to authorize crucial transactions. These signatories, trusted yet anonymous within the Guru ecosystem, hold the power to pause and unpaue token transfers and manage the circulating supply. The token allocation breakdown is as follows: 1% for Partnerships, 2% for Advisors, 2% for Grants, 2% for Exchange listings, 3% for Marketing, 10% for LBP, 10% for Ecosystem deployment, 10% for Early liquidity and pricing, 20% for Investors, 20% for Organizing treasury, and 20% for Key contributors. This tokenomics structure ensures stability, security, and a balanced distribution of GURU tokens.

## GURU Incentives

The Guru ecosystem's expansive reach makes it crucial to stay informed about the various participants and incentives tied to the GURU token. Gurus and Individual Agents enjoy multiple income streams, including fees for task instantiation, offering individual agents as a service, and supplying resources for computational tasks. Additionally, users have the option to stake their GURU tokens, locking up their crypto assets to earn attractive rewards. As projects are developed on the Guru Network's blockchain, traders will have the opportunity to generate passive income through yield farming, borrowing, and lending activities. Future plans also include the introduction of governance features, further enhancing the ecosystem's functionality and user engagement.



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## Guru ecosystem

To fully grasp the value of GURU, let's explore the intricacies of the Guru ecosystem. The Guru Network, which began as a decentralized exchange, has since evolved to embrace artificial intelligence. In essence, the Guru Network seamlessly integrates real-world business processes with AI capabilities. Its ecosystem is specifically designed to facilitate AI automation and foster collaboration among AI agents. This seamless integration is achieved through a minimalist coding approach and a robust framework that streamlines the development and deployment of DApps. One notable feature within this ecosystem is the [Flow](#) Orchestrator. This tool harnesses the power of smart AI to manage data from various sources within the Guru Network. By automating numerous tasks, it minimizes human error and enhances the functionality of other applications by coordinating activities across the network. Furthermore, the Flow Orchestrator plays a pivotal role in deploying and dispatching BBPAs, further highlighting the Guru ecosystem's commitment to optimizing AI-driven processes.

BBPA Engines, derived from business process automation (BPA), take charge of executing intricate tasks across multiple blockchains. Guru Network's BBPAs utilize [Chainlink](#) CCIP for seamless communication between different blockchains, while also receiving directives from the Flow Orchestrator. Within this framework, Individual Agents play a pivotal role. These agents subscribe to tasks that align with their capabilities, joining a task queue where they can complete various assignments such as running AI models, managing transactions, or analyzing data. Complementing this system is the Data Warehouse, which serves as a central repository for data utilized by numerous applications. This on-chain storage solution offers advanced tools for data processing, visualization, and real-time data streaming. In essence, the Guru Network's automation process flows as follows: the Data Warehouse collects and stores essential data, which the Flow Orchestrator then utilizes to generate tasks. These tasks are subsequently received by the BBPA Engines, which

oversee the entire process from start to finish, ensuring efficient and streamlined task automation.

Individual Agents subscribe to and complete tasks from the BBPA Engines. Every task within the Guru Network is denominated in GURU tokens, akin to gas and transaction fees in blockchain transactions. Discover the Guru ecosystem where Agents earn by fulfilling Engine tasks, all powered by GURU tokens.

## How can you stay safe while buying and trading GURU?

Staying [SAFE](#) when buying Guru hinges on your purchase method and platform. Whether buying GURU on a decentralized or centralized exchange, remember key safety measures: always research the exchange's reputation, use strong passwords, enable 2-factor authentication, and be wary of phishing scams to protect your investments.

### Safe GURU Trading on DEX

When engaging in buying and trading GURU on a DEX, your safety is the utmost priority. Scam tokens, which often attempt to "phish" unsuspecting users away from the legitimate GURU token, can emerge at any moment. Therefore, it's crucial to ensure you're purchasing only the official GURU token. Additionally, given the inherent volatility of cryptocurrencies, considering various order types is a prudent step. Limit orders, for instance, allow traders to set a maximum price they're willing to pay for an asset, ensuring they don't overspend. However, it's important to note that these orders may take longer to complete compared to market orders, which are filled immediately at the current best price. Although market orders offer swift execution, they also carry a higher risk of slippage—the difference between the expected and actual trade execution price. By staying vigilant and informed, you can navigate the GURU trading landscape safely and effectively.

### Safe GURU Trading on CEX

Buying GURU on a centralized exchange (CEX) simplifies the process of acquiring the right token, but there are key safety measures to consider. Operational security is paramount; ensure your apps and devices are updated, utilize multi-factor authentication, and exercise caution when using devices outside of trading. Additionally, selecting a reputable exchange with low fees is crucial. Utilizing limit and market orders on CEXs can further enhance your trading strategy. Regardless of whether you're trading on a CEX or decentralized exchange (DEX), maintaining realistic expectations is essential. [cryptocurrency](#) trading carries inherent risks, and potential losses must be acknowledged. Emotional trading should be avoided to preserve your financial well-being.



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## **How is AI integrating into our daily routines?**

This guide has shown how easily interested individuals can buy GURU in 2024. The Guru Network stands out as a frontrunner in integrating AI into our daily routines, with the Guru token serving as the backbone of this union between AI and business automation. As AI tokens gain popularity in 2024, it's crucial to remember the importance of cautious investing. Always develop a thorough risk management plan before purchasing crypto, and ensure you never invest beyond your comfortable loss limit. The Guru token, a key component of the Guru Network, offers exciting opportunities, but like any investment, it should be approached with care and consideration.