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Top 10 New & Upcoming Binance Listings for 2024 - Essential Guide

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Dive into the world of [cryptocurrency](#) trading with Binance, a global leader among digital exchange platforms. Explore the vast array of crypto coins and cutting-edge trading features available on the Binance new listings page. Renowned for its impeccable security, intuitive user interface, and prompt adoption of emerging cryptos, Binance continues to set the bar for the industry.

In this comprehensive guide, we delve into the hottest Binance listings, offering in-depth reviews of each coin. Discover the frequency of new coin additions, learn tips to stay ahead of the curve with upcoming listings, and understand if these investments are right for you. Whether you're a crypto veteran or just starting your journey, Binance is your gateway to a world of opportunities in the ever-evolving digital currency landscape.

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Binance: New Listings Coming Soon

Explore the upcoming listings on Binance for 2024 and discover the hottest new coins with promising potential.

- **Pepe Unchained (PEPU)** - An Ethereum Layer 2 meme token that offers dynamic staking rewards, revolutionizing the meme token space.
- **WienerAI (WAI)** - A meme coin with strong potential for listing on Binance in 2024, promising innovative features.
- **PlayDoge (PLAY)** - A newly launched meme coin with a play-to-earn utility, built on the Binance Smart Chain.
- **Shiba Shootout (SHIBASHOOT)** - A Western-themed meme coin that aims to make waves in the crypto space with its potential Binance listing this year.
- **Base Dawgz (DAWGZ)** - A recently launched multi-chain meme token that offers share-to-earn rewards, revolutionizing the way users earn from their investments.
- **Mega Dice Token (DICE)** - A Solana-based casino token that offers lucrative rewards to token holders, providing a unique gaming experience.
- **99Bitcoins Token (99BTC)** - A learn-to-earn crypto project with staking rewards and an exciting \$99K BTC airdrop, encouraging users to grow their crypto knowledge.
- **eTukTuk (TUK)** - A newly launched P2E game inspired by "Crazy Taxi," providing a fun and engaging gaming experience.
- **Doge2014 (DOGE2014)** - A meme coin celebrating Dogecoin's 10th anniversary, bringing nostalgia and potential returns to investors.
- **SpacePay (SPY)** - A decentralized token that revolutionizes POS payments by supporting crypto payment options, making transactions faster and more convenient.
- **Race to a Billion (BDJ)** - A platform that allows users to predict Formula 1 outcomes to earn rewards, offering over 6,000% staking APY.
- **Hypeloot (HPLT)** - The first AI-powered crypto casino, raising nearly \$2M, promising an innovative and exciting gaming experience.
- **Mollars (MOLLARS)** - A deflationary crypto token promoting decentralization and offering users unique benefits.
- **GigaChadGPT (GIGA)** - A sold-out presale coin that creates a unique AI chatbot, combining technology and entertainment.
- **CrafteoAI (NFTC)** - An AI image generator that creates NFT collections, revolutionizing the way users engage with digital art.
- **SubQuery Network (SQT)** - A scalable web3 infrastructure that includes decentralized data indexers, enabling developers to build more efficient applications.
- **HarambeAI (HARAMBEAI)** - An AI-powered hedge fund that promises to outperform many crypto projects, providing investors with a smart and secure investment opportunity.



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Binance 2024 Coin Listings: Potential Analysis

Pepe Unchained

- **Token Symbol:** \$PEPU
- **Total Supply:** 8 Billion
- **Blockchain:** Ethereum

Pepe Unchained emerges as a unique meme coin, inspired by the beloved Pepe meme, but standing apart from the rest. Built on Ethereum's layer-two blockchain, Pepe Unchained offers unparalleled scalability, lightning-fast transactions, and lucrative staking rewards to its token holders.

- Offers dynamic staking rewards, allowing investors to earn high returns.
- Provides low gas fees and fast transaction speeds, reducing operational costs compared to Layer 1 chains.
- New meme tokens, like Pepe Unchained, can be volatile investments.

WienerAI

WienerAI introduces a captivating concept that marries the popular dog-themed meme coins with disruptive AI technology, creating an "upgradeable cybernetic canine AI." This innovative approach not only captures the imagination but also offers investors tangible benefits. One of the standout perks of WienerAI is its staking feature, which rewards early investors with high APYs, fostering a strong and interactive community known as the "Sausage Army."

Moreover, WienerAI has taken a significant step towards becoming a crypto with a billion-dollar market cap by introducing a trading bot utility. This tool empowers beginners to leverage WienerAI's predictive algorithms and find the best investment opportunities, enabling seamless crypto swaps. This functionality positions WienerAI as a formidable competitor against other AI-driven meme coins such as CorgiAI (\$CORGI), Turbo (\$TURBO), and Grok (\$GROK).

The key differentiating factor of WienerAI lies in its accessibility and affordability. Unlike its competitors, \$WAI is still available at its presale value of \$0.000726, presenting a lucrative opportunity for investors to get in early. However, this price is expected to rise rapidly as the presale progresses to its next stage, indicating strong market demand and confidence in the project. The ongoing presale of WienerAI has already raised over \$7 million, highlighting the significant interest and support it has garnered. As more parties become aware of the unique value proposition of WienerAI, we can expect a significant boost in its popularity and market capitalization. This surge in momentum could potentially catapult WienerAI into the same league as leading meme coins like Dogwifhat, paving the way for a potential Binance listing in 2024.

Amidst the flurry of new listings on Binance, PlayDoge stands out as a promising contender for investors seeking high-potential coins in 2024. This unique project combines the popularity of meme coins with the emerging trend of play-to-earn (P2E) gaming, offering a compelling blend of entertainment and financial incentives.

PlayDoge

PlayDoge is a new meme coin that has garnered significant attention in its early presale stages, raising over \$5.5 million in just a week. This rapid growth can be attributed to several key factors.

- **High Staking APY:** During the initial presale, investors are offered a generous staking APY of over 70%. This lucrative reward system has attracted a large number of investors seeking high returns.
- **Dog-Themed Meme Coin:** PlayDoge leverages the popularity of the Doge meme, which has already proven successful in other meme coins like Dogecoin, Shiba Inu, and Bonk. This familiarity among meme coin enthusiasts could simplify adoption.
- **Utility Token in a P2E Game:** Beyond being a meme coin, PlayDoge is also a utility token in an upcoming P2E mobile game. Players can care for their Doge pets in a Tamagotchi-style environment and earn \$PLAY tokens for their efforts. This added utility sets PlayDoge apart from purely speculative tokens.
- **Token Symbol:** \$PLAY
- **Total Supply:** 9.4 Billion
- **Blockchain:** Binance Smart Chain

Pros:

- **Latest Doge Meme Coin with In-Game Utility:** PlayDoge taps into the popularity of Doge memes while offering a unique gaming experience that rewards players with tokens.
- **Play-to-Earn Mobile Game:** The Tamagotchi-style pet care game adds an engaging layer of utility to the token, driving interest from both gamers and investors.
- **High Staking APY in Early Stages:** The generous staking rewards during the presale have attracted a significant amount of capital, indicating strong investor confidence in the project.

Cons:

- **Decreasing Staking APY:** As with many staking programs, the high APY offered during the early stages will gradually decrease over time.
- **Lack of Team Information:** There is currently limited information available about the team behind PlayDoge, which may raise some concerns for potential investors.

Shiba Shootout

Embark on an exhilarating journey into the heart of the crypto Wild West with , a pioneering meme coin that is poised to revolutionize the digital landscape. Listed among the top new coins on Binance, invites users to engage in pulse-pounding duels and navigate the unpredictable terrains of the crypto world.

For early investors, the opportunities are immense. Buying and staking tokens offers lucrative rewards of up to 1,700%, a testament to the project's commitment to rewarding its loyal community members. This high-stake adventure promises both excitement and rewarding ventures, attracting crypto enthusiasts seeking immersive experiences.

is supported by a vibrant community of enthusiasts who participate in engaging events and follow a clear roadmap to success. The project aims to establish itself as one of the top meme coins in the market by the second half of 2024, and with its unique features and exciting roadmap, it is well on its way to achieving this goal.

Some of the key features of include:

- **Staking Rewards:** Investors can stake their tokens to earn up to 1,700% rewards. However, it's worth noting that these rewards will decrease as more investors join the project.
- **Referral Program:** Both the referrer and new member receive \$SHIBASHOOT tokens, encouraging community growth and participation.
- **Posse Rewards:** This unique feature fosters community engagement and rewards active participants.
- **Campfire Stories:** A platform for sharing stories, insights, and experiences from the crypto community.
- **Token Governance Roundups:** Giving token holders a voice in the project's development and future.
- **Play-to-Earn Game:** Coming soon, a P2E game available on iOS and Android, where players can earn rewards by playing and participating in the game.

Base Dawgz

Introducing (\$DAWGZ), a revolutionary multi-chain meme token that has recently launched its presale with immense success. This token, built on one of the largest blockchains in the world - Base, offers unprecedented features and opportunities for investors seeking both financial gains and community engagement.

Multi-Chain Compatibility

One of the standout features of is its multi-chain compatibility. Unlike many other tokens, \$DAWGZ can be accessed and utilized across various blockchain platforms including Ethereum, Solana, Avalanche, and Binance. This allows for seamless integration and wider adoption, making it an attractive option for investors and users alike.

Real Utility and Passive Income

is not just another meme token. It offers real utility and the potential for passive income through staking rewards. Investors can stake their \$DAWGZ tokens on the smart contract to generate rewards, providing a sustainable and lucrative income stream.

Share-to-Earn Rewards

To further incentivize early presale investors, has launched the 'Be Social for Airdrop' campaign. This innovative program rewards investors who share content about on social media, encouraging community engagement and growth.

Exceptional Growth Potential

The total market cap of Base meme coins has recently surpassed \$2.4 billion, indicating a significant increase in demand for this space. , with its unique features and multi-chain compatibility, is poised to capitalize on this trend and achieve exceptional growth.

Volatility Considerations

While the potential rewards of investing in are significant, it's important to note that investing in cryptocurrencies can be volatile. Investors should always conduct thorough research and exercise caution before making any financial decisions.

In

1. Pros:

- Offers multi-chain compatibility for wider adoption

- Provides staking rewards for passive income
- Introduces share-to-earn rewards through the 'Be Social for Airdrop' campaign

2. Cons:

- May be a volatile investment due to the nature of cryptocurrencies

Mega Dice Token

The (\$DICE) is poised to revolutionize the crypto gaming industry, offering a unique blend of high-stakes gambling and rewarding staking opportunities. With a total supply of 420 million tokens on the [Solana](#) blockchain, aims to become a cornerstone in the crypto gaming landscape.

- **Mega Dicemegadice Widget - The Premier Crypto Casino**

Featuring over \$50 million in monthly wager volume and over 10,000 monthly active users, Mega Dicemegadice Widget is a leading crypto casino that offers an exciting and rewarding gaming experience. The team behind the token is launching a presale to reward early supporters and casino players, setting the stage for a potential future Binance listing.

- **Rewarding Staking and Profit Sharing**

The core idea behind the \$DICE token is to reward token stakers by sharing a portion of the casino's profits. By staking your \$DICE tokens, you can earn a share of the casino's revenue, providing a passive income stream for long-term holders.

- **Unique Reward System and NFT Perks**

\$DICE holders also have a chance to obtain a special NFT that offers unique perks and rewards. These NFTs can be used to access exclusive events, promotions, and other benefits within the Mega Dicemegadice ecosystem.

- **Referral Program and Airdrop Opportunities**

Refer your friends to the token presale and earn 10% of their investment, with no caps! Additionally, those who use the casino to gamble or bet on sporting events have a chance to earn a portion of the \$2.25 million airdrop.

- **Growth Potential and Market Outlook**

With the explosive growth of crypto gaming platforms like Rollbit in 2023 and TG.Casino's token performing 4x after launch, the (\$DICE) has strong growth potential. The team's vision and commitment to providing a high-speed, low-cost gaming and gambling experience make it a compelling option for crypto enthusiasts.

- **How to Purchase the**

You can purchase the (\$DICE) on the Solana blockchain or use an Ethereum wallet to buy it using ETH or BNB. Join the presale and become a part of the exciting future of crypto gaming with !

Introducing (\$DICE), a revolutionary crypto casino token that promises to revolutionize the gaming industry. With a total supply of 420 million tokens on the Solana blockchain, \$DICE offers an array of lucrative rewards and unique perks to its holders. The Mega Dicemegadice widget, a crypto casino boasting over \$50 million in monthly wager volume and over 10,000 monthly active users, is the driving force behind this innovative token.

The team behind \$DICE is launching a token presale to reward early supporters and casino players, positioning the token for a potential future Binance listing. The core idea of \$DICE is to reward token stakers by sharing profits with the casino, offering a unique reward system that includes rewards, incentives, and an impressive \$2.2 million airdrop.

Holders of \$DICE have the exclusive opportunity to obtain a special NFT that will unlock unique perks and rewards. Additionally, by referring friends to the token presale, you can earn 10% of their investment with no caps. This referral program provides an exciting opportunity to grow your holdings while helping spread the word about the potential of \$DICE.

Players who use the Mega Dicemegadice casino to gamble or bet on sporting events will have a chance to earn a portion of the \$2.25 million airdrop. This offers an added incentive for users to engage with the casino and experience the high-speed, low-cost gaming and gambling experience provided by \$DICE.

Given the explosive growth of similar projects like Rollbit in 2023 and the 4x performance of TG.Casino's token after launch, \$DICE has significant growth potential. Those interested in purchasing the token can do so on the Solana blockchain or use an Ethereum wallet to buy it with ETH or BNB.

- **Pros:**
 - Earn a share of casino profits by staking \$DICE
 - Unique reward system offering rewards, incentives, and a \$2.2 million airdrop
 - High-speed, low-cost gaming and gambling experience
- **Cons:**
 - To participate in the airdrop, you must have \$5,000 in wager volume

99Bitcoins Token

- **About :**
 - Token Symbol: \$99BTC
 - Total Supply: 99 Billion
 - Blockchain: Ethereum
- **Unique Features:**
 - Learn-to-Earn Mechanics: Reward active learners and participants
 - Huge Staking Rewards: Earn over 600% APY during early presale stages
 - Exclusive Airdrop: \$99,999 worth of Bitcoin to 99 lucky early supporters
- **How to Participate:**
 - Purchase \$99BTC tokens using ETH, BNB, USDT, or a card
 - Stake your tokens to earn significant rewards during the presale
 - Remember, staking early ensures higher rewards as APY drops with more staking
- **Exclusive Benefits:**

- Access to premium educational content and discounts on products
- Potential for significant returns as \$99BTC tokens gain popularity and listings on exchanges
- **Considerations:**
 - Not yet listed on any Centralized Exchanges (CEX)
 - Purchases made with BNB are not eligible for staking rewards

eTukTuk

- **Token Symbol:** \$TUK
- **Supply:** 400 Million
- **Blockchain:** BNB

Built on the [Cardano](#) blockchain, \$TUK, the native cryptocurrency of , offers early investors exclusive in-game traits, special rewards, unique upgrades, and the potential to maximize earnings in this unique play-to-earn ecosystem. With over \$3.5 million raised since its inception in July 2024, the project aims to secure a listing on Binance post-presale.

Players can currently enjoy annual rewards of up to 80% while navigating the bustling streets of Sri Lanka in their very own . Whether on iOS or Android, the game provides an accessible and rewarding platform for all.

- **Pros:**
 - High staking rewards potential
 - Availability on both iOS and Android
 - Exclusive in-game upgrades and rewards for early investors
- **Cons:**
 - Potential market volatility affecting token price

Doge2014

Introducing , an innovative Ethereum-based token that not only commemorates Dogecoin's milestone 10th birthday but also offers exciting new features and opportunities. This dog-themed cryptocurrency is poised to make a significant impact in the crypto market, especially given its strong potential for a Binance listing and high initial investor traction.

- **Celebrating Dogecoin's Anniversary:** Doge2014 honors the rich history of Dogecoin, the iconic meme-based cryptocurrency, while introducing its own unique twist. By purchasing DOGE2014 tokens, investors can participate in this special celebration and potentially earn significant rewards.
- **Low Starting Price:** With a low starting price, Doge2014 offers an accessible entry point for investors of all levels. Whether you're a crypto veteran or just getting started, Doge2014 provides an opportunity to join the celebration and potentially profit from its growth.
- **High Staking Rewards:** Doge2014 offers incredible staking rewards of up to 14,000% APY. The platform has set aside 25% of all tokens for these rewards, encouraging users to hold their tokens for the long term and earn substantial returns.
- **Easy to Use:** The Doge2014 platform is designed for ease of use, allowing investors to connect their popular wallets like MetaMask, Best Wallet, Wallet Connect, and Coinbase. This seamless integration makes it simple to buy, sell, and stake DOGE2014 tokens.

- **Audited and Secure:** The Doge2014 presale has been audited by SolidProof, ensuring the safety and security of investors' funds. This level of transparency and accountability provides investors with peace of mind and confidence in the project.

However, it's important to note that, like any other cryptocurrency, Doge2014 is subject to market volatility. Initial volatility associated with meme coins is a factor investors should consider before making a purchase. Nevertheless, with its strong community support, unique features, and high staking rewards, Doge2014 has the potential to become a major player in the crypto space.

SpacePay

At the heart of SpacePay is a terminal-agnostic payment protocol that supports an array of crypto payment options. Compatible with over 325 crypto wallets, this innovative solution empowers millions of investors to utilize their digital assets for everyday transactions. The introduction of \$SPY tokens not only enhances the user experience but also drives demand for the platform, with monthly token airdrops for the most active users.

Beyond just facilitating payments, \$SPY token holders enjoy exclusive privileges. They gain voting rights within the SpacePay ecosystem, shaping the future of the platform. Additionally, holders have access to quarterly webinars hosted by the management team, providing insights and updates on the project's progress.

The strong start of the SpacePay presale is a testament to the platform's utility and potential. In just a few days, it has raised over \$262K, indicating significant investor interest. Currently, the presale is allocating 20% of the total 34 billion token supply, creating a rare opportunity for early adopters to secure their stake in this promising project.

Unlock the Future of Retail Payments with

- **Seamless Crypto Payments:** Enjoy the convenience of making crypto payments at your favorite retail locations, bringing the future of finance to your fingertips.
- **Monthly Token Airdrops:** Stay active on the platform and receive regular airdrops of \$SPY tokens, rewarding your loyalty and participation.
- **Voting Rights & Webinar Access:** As a SpacePay user, you'll gain voting rights on platform decisions and exclusive access to informative webinars.
- **Transparent & Secure:** All predictions and transactions are securely stored on-chain, ensuring fairness, transparency, and peace of mind for all users.
- **Growing Community:** Join a rapidly expanding community of crypto enthusiasts who are passionate about the future of finance and retail payments.

Unparalleled Rewards and Incentives

- Stake your \$SPY tokens during the presale to earn generous APY rewards, with the highest returns offered to early investors.
- Predict Formula 1 outcomes and receive rewards for your accurate predictions, with end-of-season jackpots for the most precise predictions.
- Join the \$SPY community and contribute to the platform's growth, as we strive to give power and autonomy to our members.

The Future of Crypto

- With plans for upcoming listings on major exchanges like Binance, \$SPY is poised for explosive growth.
- The Mollars Token (\$MOLLARS) - another innovative offering on the SpacePay platform - boasts a supply of 100 million tokens and operates on the Ethereum blockchain.

- Stay tuned for more exciting announcements and features as SpacePay continues to expand its ecosystem and empower its community.

At the heart of our ecosystem lies a 3% transaction tax on every \$MOLLARS transaction. This tax serves a dual purpose: a portion funds the DAO's initiatives to develop cutting-edge P2E games and technological advancements, while the remaining ensures deflationary measures. With a limited supply of 100 million tokens, 1% of all transactions are permanently burnt, increasing the scarcity and potential long-term value of \$MOLLARS.

The Decentralized Future of Payments

- **100% Decentralized:** is a fully decentralized token, built on the blockchain to provide secure, transparent, and borderless payments.
- **Successful Presale:** The presale of \$SPY has been a resounding success, with a market cap nearing \$2M, demonstrating the strong demand and belief in the project.
- **Post-Presale Ownership Renunciation:** Once the presale is complete, the project owners will renounce ownership, further ensuring the decentralization and community-driven nature of \$SPY.
- **No Team Disclosure:** While the team behind the project remains anonymous, this focus on the technology and community speaks to the authenticity and trustworthiness of the project.

The Next Generation of Crypto Payments

aims to revolutionize the way we think about digital payments. By leveraging the power of the blockchain, \$SPY provides a secure, transparent, and decentralized platform for users to send and receive payments globally.

Key Features and Benefits of \$SPY

- **Secure and Transparent:** Built on the blockchain, \$SPY offers unparalleled security and transparency, ensuring that every transaction is secure, tamper-proof, and visible to all.
- **Borderless Payments:** With \$SPY, users can send and receive payments anywhere in the world, without the need for traditional banking intermediaries or cross-border fees.
- **Decentralized Governance:** The community has a say in the direction and development of the project, ensuring that \$SPY remains true to its decentralized and community-driven values.
- **Growing Ecosystem:** As \$SPY gains traction, more merchants, service providers, and platforms are expected to adopt it, further expanding its use cases and value.

Join the Revolution Today

Why Invest in New Binance Listings? - Expert Guide

High Earning Potential: New listings on Binance represent emerging projects with immense growth potential. Getting in early allows investors to maximize their returns if the project succeeds. The combination of Binance's vast user base and the excitement surrounding a new coin listing creates a favorable environment for newcomers to grow exponentially.

High Community Engagement: Binance boasts a large and active community of traders and investors. New listings often spark buzz and discussions, fueling interest and attracting more investments. The robust community support also provides valuable feedback and insights, further enhancing the adoption and success of new listings.

Access to High Trading Volumes: New listings on Binance offer investors direct access to high trading volumes. This liquidity ensures smooth transactions and optimal prices, crucial for maximizing returns. The combination of Binance's user base and new listing excitement creates a robust marketplace for investors to capitalize on.

Diversification: Investing in new Binance listings allows investors to diversify their portfolios. By spreading investments across multiple projects, investors can reduce the overall risk and potentially increase returns. The emerging nature of these listings offers unique exposure to different industries and technologies, further enhancing portfolio diversification.

Early Adopter Advantage: As an early investor in a new Binance listing, you can enjoy the benefits of being an early adopter. This includes potential price appreciation as the project gains traction and popularity. Early investors often reap significant rewards as the project matures and achieves success.

Innovation and Disruption: New listings on Binance often represent innovative projects that have the potential to disrupt existing markets. These projects bring fresh ideas and technologies that can revolutionize industries. By investing in these listings, investors can gain exposure to cutting-edge innovations and potentially benefit from the disruption they create.



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Binance: Guide to Discovering Future Coins

Discovering upcoming coins on Binance is essential for crypto enthusiasts. Utilize Binance's announcement page, which regularly updates a list of recently validated currencies. Additionally, navigate to the "Recently Added" section to explore new and emerging listings. To stay ahead of the curve, subscribe to new listing alerts, readily available through trusted third-party sites. Binance's Telegram channel and official announcements offer real-time notifications on upcoming crypto listings, ensuring you never miss a promising opportunity. Stay informed and capitalize on the latest coins on Binance.

Unlock Early Cryptocurrency Opportunities Before Binance Listing

Unlocking early access to new cryptocurrencies before their Binance listing is crucial for investors. The key lies in participating in presales or Initial Coin Offerings (ICOs). Top Binance coins often had successful presales, allowing investors to purchase at discounted rates. Similarly, projects host crypto ICOs, limiting access to early buyers who secure tokens at significantly lower prices than post-listing. Be among the first to secure your position in these emerging digital assets by engaging in presales and ICOs.



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Binance New Coin Launches: Frequency & Latest Updates

New coins often find their way onto Binance's platform, thanks to the high demand for listings. Investors keenly monitor the Innovation Zone and Launchpad, two prime spots where new Binance listings are unveiled. However, predicting which cryptocurrency Binance will add and when is challenging, as the exchange often announces new listings just hours before trading commences.

Cryptocurrency Listing Process on Binance: Steps & Requirements

The Initial Application Process

The journey to a Binance listing begins with a formal application. Unlike other methods, Binance only accepts applications through its online application form. This ensures a standardized and transparent process for all applicants. Projects with existing or upcoming tokens can apply through Direct Listings or Launchpool, while early-stage projects without a token generation event can utilize the Launchpad feature.

Comprehensive Application and Engagement

When submitting an application, it's crucial to include all relevant information and ensure that the CEO or a representative of the project completes the form. Project teams are required to formally apply to Binance, often involving discussions between the project founder and Binance's listing team. This due diligence process helps Binance understand the project's objectives, vision, and roadmap. Additionally, projects must provide weekly updates to Binance regarding their progress, even after listing on the exchange.

Supporting Binance's Native Tokens

Projects that demonstrate support for Binance's native tokens, such as \$BNB and \$BUSD, tend to have a more favorable review. This support can come in various forms, including integrating \$BNB or \$BUSD into the project's ecosystem or accepting these tokens during presales. By showing a commitment to Binance's ecosystem, projects increase their chances of being listed on the exchange.

High and Active User Base

Binance prioritizes projects with a substantial and active user base. Tokens with a large following are expected to generate high trading volumes, which is crucial for the exchange. A prime example

is the listing of \$PEPE, which experienced significant trading activity on decentralized exchanges before being listed on Binance. This resulted in over \$125 million in trading volume on the day preceding its listing. Therefore, projects with larger communities and trader bases have a higher chance of having their listing applications approved.

Ongoing Compliance and Transparency

Once a project is listed on Binance, it's crucial to maintain compliance and transparency. Binance regularly monitors listed projects to ensure they adhere to its listing criteria and regulatory requirements. Projects that fail to maintain compliance or provide inaccurate information may face delisting.



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Binance Project Listing Process: What Happens After Approval?

Once a project is approved for listing on Binance, an exciting journey begins! All users are promptly notified via Telegram, highlighting the new coin listing and its trading start date/time. This announcement also appears on our announcements page. This listing signifies that the project has met stringent financial and regulatory standards, ensuring a trusted and secure trading experience for all. Stay tuned for more updates as Binance continues to expand its robust crypto offerings.