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What is Upland (\$SPARKLET): Upland Announces the Launch of Its Utility Token \$SPARKLET Powering Its Immersive Gaming Platform

On July 24, Upland, the leading immersive Web3 gaming platform for mobile, mapped to planet Earth with a mission to build the world's largest digital open economy, announces the launch of its native utility token \$SPARKLET on Ethereum.

Then, what is Upland and its token \$SPARKLET? Is it a good investment in 2024? Next, let's take a close look at this coin project.



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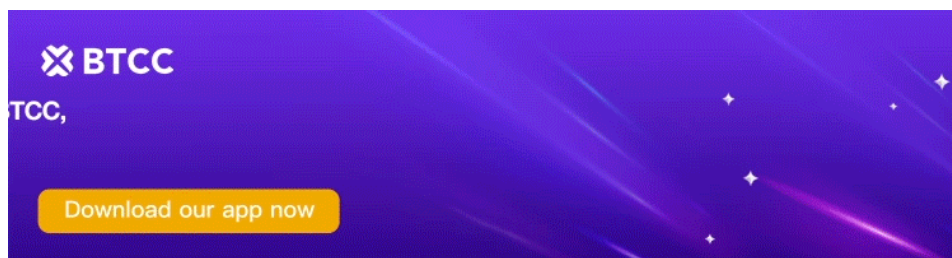
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Latest News & Updates on Upland (\$SPARKLET)

On July 24, Upland, the premier Web3 immersive mobile gaming platform globally, has unveiled the release of its proprietary utility token, \$SPARKLET, on the Ethereum blockchain. \$SPARKLET is designed to facilitate interactions and value creation within Upland's virtual world, fueling its open economy. Trading of \$SPARKLET on exchanges is scheduled to commence on July 24th, 2024.

According to the co-CEO and co-founder of Upland, the listing of Upland on external exchanges is of great significance for their ecosystem. In the process, the community will benefit from increased visibility while web 3.0 enthusiasts will find Upland more accessible. Moreover, the community members will get the chance to earn more \$SPARKLET which they can trade within our even outside exchange.



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What is Upland?

Launched on 2019, Upland stands as an immersive Layer 1 gaming platform that capitalizes on real-world virtual properties to captivate a diverse audience of players, creators, entrepreneurs, developers, and brands. With a mission to build the world's largest digital open economy, Upland platform leverages the principles of the open metaverse to create a digital economy where users participate in various game loops and activities, earn in-game currency, and engage with a vibrant community.

Upland runs on the EOS blockchain, providing a secure and scalable environment for its ecosystem. Through strategic alliances with FIFA, the NFLPA, Stock Car Pro Series, UNICEF, Bitget and others, Upland provides diverse activities, including virtual property trading, world-building, car racing, virtual shops, and rich, immersive social experiences.

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What is the \$SPARKLET Token?

\$SPARKLET is the native utility token of Upland. It is an ERC-20 token that can be bridged to and from Upland. Ecosystem participants in the open economy including Upland Players, Upland Entrepreneurs and Creators, 3rd Party Developers and Brand/Partners, all require \$SPARKLET for a variety of functions.

As of today, there are over 140,000 players in Upland who hold SPARKLET. \$SPARKLET usage in Upland has been constantly growing as more players get access to the token, and more utility is introduced for its usage.

A key aspect of \$SPARKLET's functionality is its sustainable vesting schedule, which adjusts based on growth milestones to achieve gradual release into the ecosystem. This prevents market oversupply and helps maintain token value for long-term engagement and strategic planning among players.



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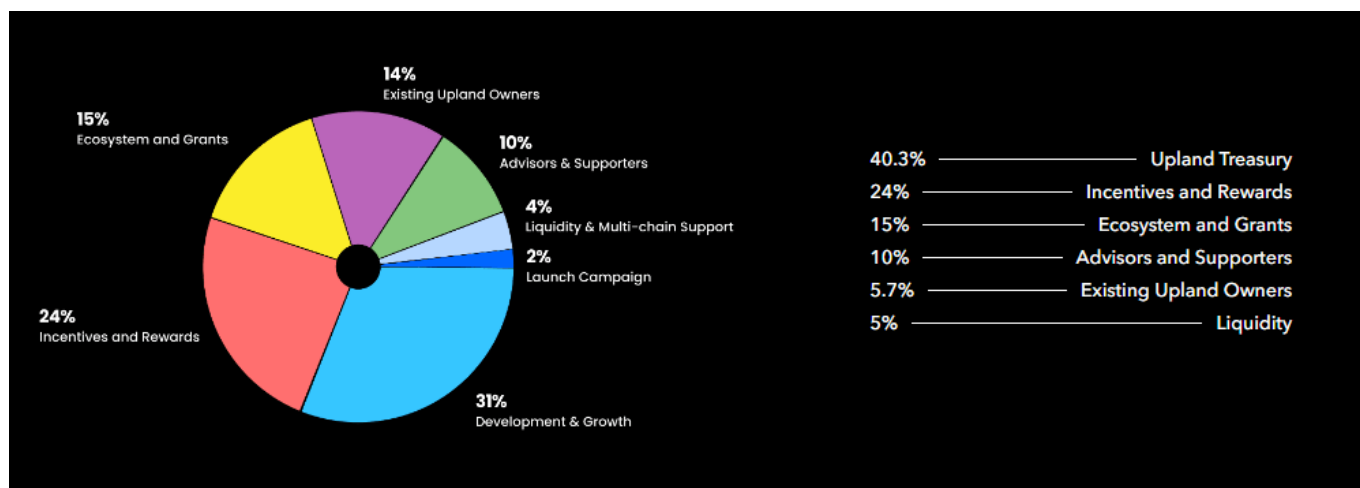
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\$SPARKLET Tokenomics

With a total and finite supply capped at 1,000,000,000 SPARKLET tokens, Upland's \$SPARKLET tokenomics is uniquely designed with its focus on long-term stability and a thriving digital economy.

Token Name	\$SPARKLET
Token Type	ERC-20 (Ethereum Blockchain)
Circulating Supply at TGE	17.3%
Total and Maximum Token Supply	1,000,000,000
Launchpool Allocation	Bitget

- 3%: Upland Treasury
- 24%: Incentives and Rewards
- 15%: Ecosystem and Grants
- 10%: Advisors and Supporters
- 7%: Existing Upland Owners
- 5%: Liquidity



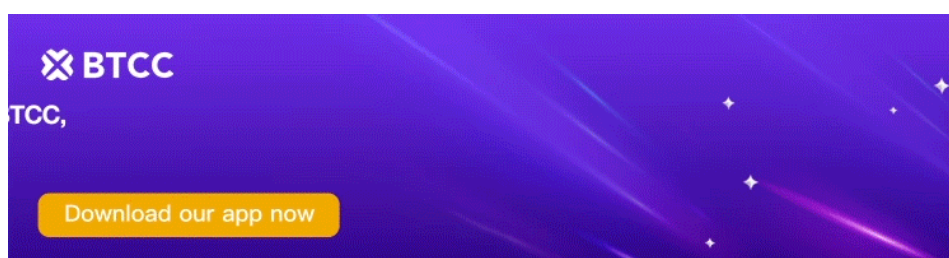
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Is Upland (\$SPARKLET) a Good Investment in 2024?

Since launching in 2019, Upland has emerged as the largest mobile Web3 gaming platform. Backed by Animoca Brands, Upland recorded more than 3.5 million registered accounts and 30,000 to 50,000 daily active users. In May 2024, it registered 200,000 active users, and to date, more than 6 million NFTs have been minted, including FIFA and NFLPA NFTs.

Just as said by co-CEO and co-founder of Upland, the listing of Upland on external exchanges is of vital importance for their ecosystem. With the launch of its utility token \$SPARKLET, it is expected to bring \$SPARKLET holders more chance to earn more \$SPARKLET which they can trade within Upland even outside exchange.

However, as crypto market is full of uncertainties, it is still necessary for all investors to do profound research and stay well-informed before making any investment decision regarding Upland (\$SPARKLET).



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How to Buy the SPARKLET Token?

Currently, \$SPARKLET is listed on top exchanges including Bitget, HTX, Gate.io, MEXC, etc., where interested investors can buy \$SPARKLET tokens.

Unfortunately, \$SPARKLET is not available on BTCC platform. However, it is worth mentioning that BTCC, one of the longest-running crypto exchanges in the world, supports trading for 300+ cryptocurrencies with leverage ranging from 1X to 225X. If you want to start trading other cryptocurrencies, you can start by signing up for BTCC.

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