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## About OriginTrail (TRAC)

Original:

<https://www.btcc.com/en-US/markets/OriginTrail-RUB>

OriginTrail is an ecosystem based on the [Ethereum blockchain](#) that has use cases in the supply industry. It aims to connect supply chain networks all over the world by enabling a trusted data exchange that is universal and collaborative in nature. The OriginTrail Decentralized Network (ODN) is an open-source protocol that facilitates data sharing between various companies and organizations that benefit from the protocol. It improves interoperability and enables a seamless data exchange between the parties. The information is securely shared in the completely decentralized network, which is monitored using oracles and artificial intelligence. ODN is a middle layer protocol, so it can interact with various blockchain networks. It already supports Ethereum, xDAI, and HyperLedger Fabric with both Polkadot integration and its own blockchain, StartFleet Chain, pending launch in 2021.

Among the core features of this network is data interoperability. It's built with globally recognized standards, thus enabling the homogeneity of data systems. This allows data from both legacy and blockchain-based systems to align efficiently. Once data is published on the network, a cryptographic hash is attached to the data, which is used to verify if the data is manipulated at any point in the network. TRAC is the native token of the ODN, which also behaves as its utility token. Essentially it acts as the binding factor for all the entities participating in the protocol. It's used as an incentive for the data holder's good behavior and retains the data's immutability. It's also used as a payment for the data holder's time and resources. The token has a maximum supply of 500 million tokens that are pre-mined and non-inflationary.

## What Makes QuarkChain Unique?

OriginTrail is the world's first Decentralized Knowledge Graph, organizing humanity's most important assets, and making them discoverable, verifiable and valuable. It connects the physical world (art, healthcare, fashion, education, supply chains, ...) and the digital world (blockchain, smart contracts, [Metaverse](#) & [NFTs](#), and DeFi, ...) in a single connected reality.

Advanced knowledge graph technology currently powers trillion-dollar companies like Google and Facebook. By reshaping it for Web3, the OriginTrail Decentralized Knowledge Graph provides a crucial fabric to link, verify, and value data on both physical and digital assets.

World class companies are already using OriginTrail to create value for their ecosystems. For example, OriginTrail is enabling frictionless international trade for over 40% of US imports by fostering secure exchange of security audits. The same semantic fabric of the decentralized knowledge graph protects pharmaceutical supply chains or can be used to organize blockchain data for seamless access by DeFi decentralized applications.

The OriginTrail Decentralized Knowledge Graph, powered by the TRAC utility token and a global network of nodes, and used by leading global organizations, is now ready to bring trillions of assets into the metaverse.

## Is OriginTrail A Good Investment?

Investors often perceive cryptocurrencies as high reward financial instruments that help them to multiply their wealth quickly. But there are several risks associated with the plethora of cryptocurrencies available in the crypto market. Here's what you need to be aware of before including TRAC in your token basket:

**1.Reputation:** OriginTrail is in collaboration with several high-profile entities such as the European Union, Oracle, British Standard Institutes (BSI) and GS1 Slovenija. It has also caught the attention of the World Economic Forum (WEF), which included this protocol as one of the top blockchain supply solutions in a report in 2020 and also mentioned it in an article where the protocol's Essential COVID-19 Supplies Repository was described as an "Effective use of blockchain technology." These endorsements add credibility to OriginTrail and its use cases.

**2.Integration:** Since the protocol follows GS1, W3C and Web3 data standards, it ensures that major corporations' data is also compatible with the platform, thus seamlessly integrating data from legacy systems and blockchain systems on the same network. This could increase institutional adoption of this protocol.

**3.Demand:** Due to the inherent nature of the value proposition of the platform, it would only appeal to institutions and may never gain mass appeal. This means that the price of the token could be related to factors that have nothing to do with the [crypto](#) market at large but rather institutional demand and activity on the protocol.

Cryptocurrency Price Prediction

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[Cardano \(ADA\) Price Prediction](#)

[Ethereum Classic \(ETC\) Price Prediction](#)

[Chainlink \(LINK\) Price Prediction](#)

[Dogelon Mars \(ELON\) Price Prediction](#)

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[XRP Price Prediction](#)

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[MANA Price Prediction](#)  
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[Immutable X \(IMX\) Price Prediction](#)  
[Axie Infinity \(AXS\) Price Prediction](#)  
[Flow \(FLOW\) Price Prediction](#)  
[Galxe \(Previously Project Galaxy\) Price Prediction](#)  
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[ApeCoin \(APE\) Price Prediction](#)  
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